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Entire Studios: FW20 long-sleeved puffer jacket in turmeric

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## YEEZY'S "GHOST CREATIVES" BRANCHED OFF TO LAUNCH A NEW BRAND

By Sally Hansen

Yeezy's ghost creatives Sebastian Hunt and Dylan Richards, recently launched a new independent brand called 'Entire Studios.' Their collection is available for pre-order now for shipment in early December. The founders are determined to fulfill standard need in terms of quality, design, functionality, and accessibility. They are taking a new turn by using ethically sourced down, covered in a nylon outer shell with a shiny cire finish for their puffer jackets.

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Yeezy's creative ghosts target the style-conscious generation and plan to be consistent in dropping at least eight products every few months.



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**The brand's inaugural drop: FW20 puffer jacket in gunmetal**








This collection demonstrates long sleeved, cropped puffer jackets with a color scheme of gunmetal, turmeric, and Persian blue, each with a luster to them.

The newly founded brand 'Entire Studios' strived to give people characteristics to their garments that we rarely see in the industry. A vision of functionality yet consistent with the Yeezy image.

Co-founders Richards and Hunt took full creative control stating, "So much of the clothing our clients were sent needed alterations to meet our vision, be functionally wearable, or represent the luxury they had become synonymous with. We knew that by having full control of the creative process, from sketches to campaign, we could offer pieces that would be worn at a party in LA or a fashion week."

Stay tuned for upcoming collections from this new brand 'Entire Studios' every few months.

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Entire Studios

